

## RADIOVISION



## WHERE LISTENERS BECOME VIEWERS

- Increase brand identity
- Present radio programs in a visual way
- Get more viewers on new media like smartphone, tablet, internet, smart TV
- Produce Live and "fresh" cost effective shows and content for TV
- Integrate your transmission into social networks (Facebook, Twitter, etc) for listener loyalty
- New space for commercials
- Banner Advertising
- Text Crowl Advertising
- Flash animation Advertising
- Cross Media promotion





REACH A WIDER AUDIENCE THROUGH ONLINE VIDEO AND YOUR FULLY AUTOMATED VISUAL RADIO

GET THE MOST OUT OF YOUR RADIO
AND BECOME A REAL CROSS-PLATFORM PROVIDER















## FLU-O Radiovision HD

Advanced playout software that integrates radio and TV features all-in-one.

- VIDEO MIXER AND CAMERA CONTROL BUILT-IN
- UNLIMITED GRAFICS GENERATOR
- REAL TIME GRAPHIC CONTROL & EDITING
- ADVERTISING BANNER
- INSTANT PLAYER





## D&M BROADCAST ENGINEERING S.R.L.

Via Degli Orti, 1 | Funo di Argelato Bologna | Italy | www.dmbroadcast.it Ph. +39 051 817657 | info@dmbroadcast.it















